

Zara Massimini

Melbourne, Victoria
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[LinkedIn](#)
[Personal Portfolio](#)

SUMMARY

Industrial design student with a strong focus on concept development, model making, and playful design. Experienced in sketching, CAD modelling, and physical prototyping, with passion for developing ideas from early concepts through to physical outcomes. My work spans across industrial design, material experimentation, and hands on making, with a particular interest in fascinating, intuitive, and engaging design experiences, that make people ask questions.

EDUCATION

March 2023 – Present

Double Bachelor's Degree of Design and Business

Monash University | *CAULFIELD, VIC*

- Specialisation: **Industrial Design**
- Major: **Marketing**

February 2017 – December 2022

Highschool Graduate

Loreto Mandeville Hall | *TOORAK, VIC*

SKILLS

- Creative problem-solving capabilities applied with quick decision making and strategic thinking
- Ability to learn and perform tasks quickly whilst having careful attention to detail
- Efficient use of Adobe Creative Cloud, Canva, Figma, Autodesk Fusion 360 (AutoCAD)
- Excellent verbal and written communication skills
- Demonstrated initiative, self-direction and multitasking
- Leadership and resilience skills in adapting to changing situations
- Organisational with time management and teamwork skills
- Creative, patient, empathetic, interpersonal, and flexible

WORK EXPERIENCE

May 2025 - Present

Marketing Assistant, Wilson Pateras Accountants and Advisors

- Pitched and initiated a graduate program within the firm, contributing to talent development and future recruitment pathways
- Assisted in the company's expansion from a single office to five locations across Australia, contributing to marketing and communication efforts during growth
- Learnt on the job in a fast-paced environment, adapting quickly to new responsibilities and business needs
- Collaborated with team members to support marketing initiatives, client engagement, and brand positioning.

March 2025 - Present

Sales Assistant, Shaver Shop Doncaster

- Foster relationships with new and longtime customers through excellent customer service skills
- Worked with coworkers and managers to execute merchandising strategies, as well as product education and guest engagement, striving for company goals.
- Learnt about and helped provide feedback on guest preferences, further driving sales in store.
- Followed and demonstrated a commitment to company values amongst the team.

February 2023 – June 2024

Senior Coach and Netball Coach Supervisor, Canterbury Netball Club

- Supervised and directed a team of coaches and players, providing opportunities to learn and cultivate a culture with the club values and goals as a foundation.
- Organised weekly training programs and strategies in each game, exceeding performance each week.
- Fostered strong relationships with parents, players, association officials, ensuring communication amongst all groups.
- Managed challenges on the spot with quick decision making, demonstrating quick thinking under pressure
- Mentored coaches and players and guided them to improve skills, creating an environment of growth and learning.

CERTIFICATIONS

November 2021

CVCA Certificate

AMEB | *VICTORIA*

- Voice and Communication Diploma

2022 – October 2027

Working With Children's Check

Service Victoria | *VICTORIA*

LEADERSHIP & MERITS

2024

Assessor

Duke Of Edinburgh | *VICTORIA*

2023

Club Person of the Year

Canterbury Netball Club | *BOROONDARA NETBALL ASSOCIATION, VIC*

December 2021 – December 2022

Year 12 Councillor

Loreto Mandeville Hall Toorak | *VICTORIA*

Professional References

Will be provided upon request